

Case Study: ABB

ABB wanted to transform the leadership culture of its 200 leaders to be better prepared for the changes happening in the world.

Challenge

Equip the top 200 leaders worldwide for the dramatic changes in the market.

Key elements



Being confronted with unknown and unexpected situations.



Create a higher value for the participants and the company by cross fertilization exchanges.



Getting an unbiased 360° perspective from clients, peers, stakeholders & partners

Goals

- Bring the top 200 ABB leaders to their personal edge to help them implement the change of leadership which was required
- Equip the leaders with practical tools to lead differently
- Create a positive energy to cascade down this cultural transformation



Bernard Reber – Seminar leader

Simulations allow leaders to test and learn in a safe environment, leading to long lasting

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Prasad Swaminathan
(Global Head of Talent & Learning)

Impactful program design starts with asking powerful questions. Stucki's team did exactly that, and this helped us clarify and articulate the true objectives for the program. Their contribution to design and development was invaluable too. They were able to propose innovative solutions that were founded in Adult Learning methodology and Mind-Brain Research. Their pedagogical approach was a breath of fresh air from the commoditized offerings one sees in Learning these days. They followed it up with superlative delivery, facilitation, and infrastructure management.

ABB